

NAEB NEWS LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

FRANK E. SCHOOLEY, EDITOR, STATION WILL, URBANA, ILL.

SEPTEMBER 15, 1944
(A SUPPLEMENT)

THE NAEB CONVENTION, OCTOBER 22 AND 23

YES, IN A LITTLE MORE THAN A MONTH NAEB WILL BE HOLDING ITS ANNUAL CONVENTION AT THE MORRISON HOTEL IN CHICAGO, ON SUNDAY AND MONDAY, OCTOBER 22 AND 23.

IF YOU HAVE ANY SUGGESTIONS FOR THE MEETING AGENDA, PLEASE FORWARD THEM TO THE EXECUTIVE SECRETARY NO LATER THAN OCTOBER 1.

ALREADY THESE TOPICS HAVE BEEN SUGGESTED:

REPORT ON THE FCC HEARING.
EDUCATIONAL PARTICIPATION IN THE NAB-YARDSTICK-LISTENER SURVEY.
POLITICAL BROADCAST OVER EDUCATIONAL STATIONS.
PROMOTION AND PUBLIC RELATIONS.
IMPROVING PROGRAM QUALITY.
THE INSTITUTIONAL BUDGET AND THE RADIO STATION.
EDUCATION FOR AND EDUCATION BY RADIO.

THERE WILL ALSO BE A BUSINESS MEETING WHICH WILL INCLUDE ELECTION OF OFFICERS, APPOINTMENT OF A NEW EXECUTIVE SECRETARY, AND REPORTS FROM OUT-GOING OFFICERS.

WSUI INAUGURATES FALL PROGRAM SERIES

WSUI, UNIVERSITY OF IOWA, HAS ANNOUNCED ITS FALL SCHEDULE OF CLASSROOM BROADCASTS. ROMAN LITERATURE WILL BE BROADCAST THREE TIMES WEEKLY WITH PROFESSOR DORANCE S. WHITE OF THE CLASSICAL LANGUAGE DEPARTMENT. HE WILL SURVEY THE EIGHT FIELDS OF ROMAN LITERATURE. PROFESSOR B. V. CRAWFORD OF THE ENGLISH DEPARTMENT WILL BROADCAST HIS COURSE ON THE ENGLISH NOVEL. PROFESSOR PHILIP GREELEY CLAPP, OF THE MUSIC DEPARTMENT, WILL BROADCAST HIS COURSE ON LATE 19TH CENTURY MUSIC. AND, "LITTLE KNOWN RELIGIOUS GROUPS" WILL BE BROADCAST BY PROFESSOR MARCUS BACH. THIS COURSE INCLUDES THE STUDY OF VARIOUS RELIGIOUS GROUPS WHOSE MUSIC AND LITURGY ARE AN INTEGRAL PART OF THE NATION'S RELIGIOUS HERITAGE.

WNYC GIVES SPECIAL STORM SERVICE

THE FEDERAL COMMUNICATIONS COMMISSION GAVE NEW YORK CITY'S MUNICIPAL BROADCASTING STATION, WNYC, AUTHORITY TO CONTINUE SERVICE AFTER 10:00 P.M. TODAY. THE STATION USUALLY GOES OFF THE AIR AT 10:00 P.M. WNYC DIRECTOR MORRIS NOVIK SAYS THE FCC GRANTED THE TIME-EXTENSION IN ORDER TO KEEP THE PUBLIC INFORMED ABOUT SUBWAY TIE-UPS, TO REDIRECT TRAFFIC AND PERFORM OTHER PUBLIC SERVICES IN CONNECTION WITH THE HURRICANE.

RANDOM NOTES - JIM MILES, RECENTLY NAMED GENERAL PROGRAM DIRECTOR FOR WBAA, PURDUE UNIVERSITY, IS INSTITUTING A NUMBER OF NEW FEATURES INCLUDING

A "SCHOOL OF THE AIR," WHICH WILL START THIS FALL...WALTER KRULEVITCH, PROGRAM SUPERVISOR, AND ROMANCE KOOPMAN, SCRIPT EDITOR OF WHA, UNIVERSITY OF WISCONSIN, WERE WED RECENTLY...WOI, IOWA STATE, IS BROADCASTING ALL IOWA STATE FOOTBALL GAMES THIS FALL...WOSU, WSUI, AND WILL ARE DOING THE SAME FOR THEIR INSTITUTIONS (DON'T SOME OF YOU GUYS AT WKAR AND WHA WRITE AND COMPLAIN NOW --I JUST HAPPEN TO KNOW ABOUT THOSE MENTIONED)...THE WSUI, UNIVERSITY OF IOWA, "GANG LETTER," STARTED IN PEACETIME BY PROGRAM DIRECTOR PEARL BROXAM, IS SERVING ALUMNI OF WSUI IN ALL PARTS OF THE WORLD TODAY, ESPECIALLY THOSE IN THE ARMED FORCES....

FCC ACTIONS

PURDUE UNIVERSITY FILED APPLICATION FOR A CONSTRUCTION PERMIT FOR A NEW NON-COMMERCIAL EDUCATIONAL BROADCAST STATION TO BE OPERATED ON 42,700 KC, WITH POWER OF 10 KW. (8/4/44) THE ORIGINAL APPLICATION WAS AMENDED SLIGHTLY ON AUG. 14TH.

THE FCC HAS GRANTED THE UNIVERSITY OF IOWA A CONSTRUCTION PERMIT FOR NEW FM NON-COMMERCIAL BROADCAST STATION ON 42,700 KC, WITH 1 KW POWER. CALL LETTERS ASSIGNED TO THE NEW STATION ARE KSUI.

THE UNIVERSITY OF SOUTHERN CALIFORNIA HAS BEEN GRANTED CONSTRUCTION PERMIT FOR NEW FM STATION ON 42,900 KC, WITH 1 KW POWER, SUBJECT TO APPROVAL OF PROPOSED SITE BY CAA AND COMPLIANCE WITH MARKING SPECIFICATIONS, AND SUBJECT TO PROCEDURE ANNOUNCED IN MEMO. OPINION OF APRIL 27, 1942. (8/15/44)

--SCHOOLEY

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